

# **PRODUCT BRIEFING NOTE**

## Product Description

**M545** is a double sided tape consisting of a non-woven tissue backing coated on both sides with an aggressive, high shear modified solvent acrylic adhesive system. It is lined with a white siliconised paper release liner

### **Product Features**

- A 12qsm tissue carrier that can be easily hand-torn but provides the tape with dimensional stability. This type of carrier is the most commonly used for double sided tapes
- Coated both sides with a high tack and coat weight modified solvent acrylic adhesive. Note that most double sided non-wovens are between 0.10mm and 0.12mm in gauge whereas the M545 is 0.14mm (we also offer our N530 at 0.17mm, the N560 at 0.30mm and the U132 at 0.32mm
- A PE coated white kraft paper with a differential siliconized finish
- Sold in widths 6mm to 1,220mm and 50 Metre standard length—other lengths by negotiation MOQs apply up to 250 Metre (available for lamination in both 1,010mm & 1,220mm widths)

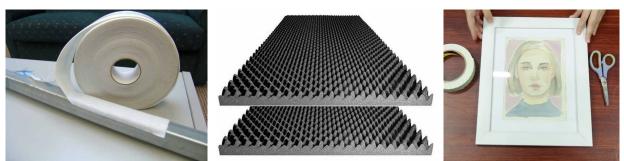
#### **Benefits**

- Lends itself for both wide width lamination but also for use in narrow width
- Has a great combination of high tack and so easy wet-out and conformability but also excellent longevity
- Its high coat weight make it suitable for use on less smooth surfaces and fabrics, textiles, foams and felts —used for backing our AT701 2mm FrameGuard™ PET Needle Felt
- Hand-tearable making it easy to use and apply

#### **Key Markets**

- This highly versatile double sided is used in many industries but particularly print finishing, post production areas, mailing houses and contract packers
- The curtain and blind trade, either as a pre-stitch or for mounting fabrics
- Laminating industries for a wide range of applications to make substrates self-adhesive Lamination to foams, fabrics, textiles and rubbers where they are required to be stuck to a wide range of substrates
- Building and construction for holding insulation—both thermal and acoustic
- Office, stationery, library and education as a holding medium for permanent applications

#### **Applications**



#### DISCLAIMER:

Values: All values presented have been determined by standard test methods and are average values only. Recommendations: Whilst we are happy to recommend products from our range for applications, it is imperative that the customer/user complete Warranty: We can only warranty our products to the level that they are consistent with our Product Information Sheet values BUT CANNOT accept any resp sibility or liab lity direct or c avential for loss or damage caused as a result of our recommendations.

